



**press release – press release – press release – press release**

**29TH OF JANUARY 2017 – HOLD THE PHONE, WORLD: WE’RE GOING LIVE...**

**TA-DAH.TV IS BORN!**

**WELCOME TO OUR BRAND NEW ENTERTAINMENT & LIFESTYLE INTERNET CHANNEL, COVERING WHAT’S HOT AND HAPPENING THROUGHOUT EUROPE!**

**WE COVER FESTIVALS AND CONCERTS, ATTEND EVENTS IN FASHION, ART, DANCE, SPORTS AND LUXURY LIFESTYLE HAPPENINGS! AND MUCH MORE...**

**WE SPEAK TO EVERYBODY WHO’S ANYBODY FROM STARS TO CELEBS TO PERSONALITIES, AND THEN GO STRAIGHT TO THE PUNTERS, GETTING THE FEEL ON THE GROUND AS IT’S ALL UNROLLING IN FRONT OF YOU! WE’RE ON THE ROAD FOR YOU TO HAVE FUN, WHEREVER YOU ARE AND WHENEVER YOU FEEL LIKE IT!**

**TA-DAH.TV IS AN ENGLISH SPEAKING CHANNEL, AIMED AT THE EUROPEAN CONSUMER. WE’RE NOT TALKING YOUR AVERAGE FANCY TRAVEL SHOWS, BUT PROGRAMMING THAT IS AIMED AT THE AVID TRAVELLER AND CULTURAL VAGABOND, AT HOME EVERYWHERE AND ANYWHERE.**

**WE’RE ALSO NOT TALKING AGE GROUPS, AS WE’RE AIMING TO ENTERTAIN YOU ALL: FROM YOUNG ADULTS TO THOSE YOUNG AT HEART! LIVING LIFE TO THE FULL - NO FEAR, NO SWEAT.**

**SO JOIN IN THE FUN AND FIND OUT WHERE YOU WANT OT BE NEXT, WHERE WHAT IS HAPPENING WHEN AND BE PART OF THE TA-DAH FAMILY AS IT GROWS AND DEVELOPS – WELCOME TO [WWW.TA-DAH.TV](http://WWW.TA-DAH.TV) !**

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